



PPPA

DAARUL QUR'AN

Yayasan Daarul Qur'an Indonesia



PROPOSAL SPONSORSHIP

Duta Qur'an

GO INTERNATIONAL



Pendahuluan

Duta Qur'an adalah program PPPA yang bertujuan untuk memasyarakatkan gerakan menghafal Al-Qur'an kepada komunitas muslim Negara tujuan melalui santri-santri penghafal Al-Qur'an Pesantren Daarul Qur'an Nusantara. Para santri ini merupakan representasi dari generasi baru Islam yang mempunyai keinginan untuk menyebarkan ajaran dan syiar Islam melalui menghafal Al-Qur'an. Selama ini, Menghafal Al-Qur'an sangat identik dengan kehidupan kaum santri atau kalangan pesantren. Program ini mencoba untuk memperluas paradigma tersebut, sehingga semua lapisan masyarakat muslim bisa turut menghafal Al-Qur'an. Menghafal Al-Qur'an itu tidak berat dan mudah untuk dilakukan oleh semua kalangan.

Duta Qur'an berasal dari para santri taruna pesantren Daarul Qur'an terpilih yang memiliki hafalan Qur'an yang sangat baik ditunjang dengan pengetahuan yang memadai untuk menjadi ujung tombak syiar menghafal Al-Qur'an kepada masyarakat muslim di negara tujuan.



Tujuan

1. Menumbuhkembangkan kepedulian sosial masyarakat
2. Turut mendukung mencerdaskan generasi bangsa melalui program ini
3. Meningkatkan citra perusahaan dalam koridor *Corporate Social Responsibility*

Negara Tujuan Program

"Duta Qur'an Go International" akan berlangsung selama 1 (satu) Minggu di setiap negara tujuan sebagai berikut:

1. Singapura
2. Malaysia
3. Jepang
4. Taiwan
5. Australia
6. Selandia Baru
7. Arab Saudi
8. Afrika Selatan
9. Hongkong



Bentuk Program

PPPA akan mengutus 3 perwakilan yang terdiri dari 1 orang duta santri didampingi oleh Asaatidz PPPA Daarul Qur'an selama 1 (Satu) minggu untuk mensosialisasikan program "Menghafal Qur'an" ke masyarakat muslim Negara tujuan dan mengajak masyarakat untuk menjadi penghafal Al-Qur'an melalui program-program sebagai berikut:

1. Majelis Taklim

Kegiatan ini akan mengundang seluruh masyarakat muslim di negara tujuan untuk mengadakan pengajian majlis taklim

2. Road Show 'One Day One Ayat'

PPPA Daarul Qur'an akan memperkenalkan metode menghafal Al-Qur'an "One Day One Ayat" kepada masyarakat muslim Negara tujuan bertempat di masjid-masjid/pusat-pusat islam setempat sebagai metode mudah menghafal Qur'an

3. Majelis Dhuha

Mengajak komunitas muslim setempat untuk melaksanakan Shalat Dhuha secara bersama-sama setiap pagi disertai pengajian tentang faedah Shalat Dhuha

4. Majelis Konseling

Sebagai sarana masyarakat muslim untuk berkonsultasi berbagai masalah. Kegiatan ini akan berlangsung selama tiga kali

5. Silaturahmi dengan Komunitas Muslim Negara tujuan

Memperkenalkan Daarul Qur'an kepada masyarakat muslim setempat dan diskusi tentang perkembangan agama Islam.

6. Silaturahmi ke Kedutaan Besar Republik Indonesia di Negara tujuan



Estimasi Kebutuhan Dana

No.	Rincian	Kuantitas	Satuan	Harga	Jumlah
1	Tiket Pesawat PP	3	Orang	8.000.000	24.000.000
2	Pajak Bandara	3	Orang	150.000	450.000
3	Visa	3	Orang	500.000	1.500.000
4	Akomodasi	7	Hari	1.500.000	10.500.000
5	Makan	7	Hari	500.000	3.500.000
6	Uang Saku	3	Orang	2.000.000	6.000.000
Jumlah Dana per Negara					45.950.000
Jumlah Dana Program di 9 Negara					413.550.000

Manfaat Partisipatif Perusahaan/ Lembaga terhadap

1. Meningkatkan Citra sosial perusahaan
2. Menguatkan "brand awareness" perusahaan
3. Salah satu bentuk marketing promotion perusahaan melalui 30.000 donatur PPPA Daarul Qur'an



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Usaid Faturahman



Muhammad Ishaq



Muhammad Ismail



Asep Ardabili



Yusuf Zaim Hakim



Asep Anwar



Muh.Irham Athoilah



M.Amir Al-Siddiq



Aiman Mansur



Miffah Sobaruddin



Ismail Khozen

Kontraprestasi Sponsorship

Kontraprestasi ini kami buat sebagai wujud apresiasi kami yang tentu saja tidak dapat dibandingkan dengan niat mulia perusahaan/ lembaga dalam mensponsori program ini dan menjadi bagian penting dalam komunitas peduli lembaga kami:

1. Perusahaan/ lembaga akan mendapatkan piagam peduli dari PPPA Daarul Qur'an
2. Logo Perusahaan akan dicantumkan dalam marketing tools PPPA seperti 30.000 news letter dan website PPPA Daarul Qur'an
3. Berita dan Iklan kegiatan "Duta Qur'an Go International" akan dimuat dalam website PPPA Daarul Qur'an, Majalah DAQU PPPA dan media massa (Republika, Koran Tempo dan SINDO)
4. Iklan program ini akan dimuat dalam talkshow di Daqu 107,9 FM, radio milik PPPA Daarul Qur'an
5. Logo perusahaan dicantumkan dalam staterpack delegasi PPPA ke negara tujuan
6. Iklan Program akan ditayangkan di Airport TV
7. SMS Broadcast ke 30.000 donatur PPPA melalui SMS Center PPPA Daarul Qur'an



Penutup

Demikian Proposal ini kami sampaikan. Semoga bermanfaat dalam membangun karakter umat islam yang mencintai dan mengamalkan Al-Qur'an.





Introduction

Qur'an Ambassadors is a program of PPPA aiming to disseminate the Qur'an memorizing movement to the Muslim community of the visited country. The program is carried out by the hafizh (Qur'an memorizer) students (santri) from the Daarul Qur'an Nusantara Islamic Boarding School (Pesantren), representing the new Muslim generation determined to promote and implement the Islamic teachings through Qur'an memorizing. There is a prevailing perception among the society that Qur'an memorizing is an activity merely associated with the pesantrens and santris, and hence it is because of that reason that this program is initiated: to transform people's paradigm on memorizing Qur'an and to bring out confidence to them that memorizing Qur'an actually can be an easy, fun, and everyone's activity.

The Qur'an Ambassadors themselves are appointed santris of Daarul Qur'an passing the highly competitive selection process who have proven their excellent memory of Qur'an as well as sufficient knowledge relating to it. They are to be the spearheads in disseminating and promoting the Qur'an memorizing culture to the Muslim community in the World.



Purpose

1. Generating and enhance the community's social awareness.
2. Educating the youth of the nation
3. Enhancing company's image in term of Corporate Social Responsibility

Destination Country of the Program

The "Qur'an Ambassadors Go International" will be carried out for 1 (one) week in every destination country, consisting of the following:

1. Singapore
2. Malaysia
3. Japan
4. Taiwan
5. Australia
6. New Zealand
7. Saudi Arabia
8. South Africa
9. Hong Kong



Program

PPPA will send three representatives made up of 1 santri ambassador assisted by 1 ustadz (supervising teacher) and 1 management representative for 1 (one) week to promote/socialize the "Qur'an Memorizing" program to the Muslim community in the destination country and encourage the community to become Qur'an hafizh through the following programs:

1. Majelis Taklim (Retreat and Gathering)

Inviting the Muslim community in 5 destination countries to attend the majelis taklim

2. One Day One Ayat Road Show

PPPA Darul Qur'an will introduce the Qur'an memorizing method called "One Day One Ayat" as an easy means to memorize the Qur'an to the Muslim communities in the destination countries at the local mosques/Islamic centers.

3. Majelis Dhuha

Inviting the local Muslim community to pray Dhuha together every morning. This will be followed by a session about the benefits of shalat Dhuha.

4. Counseling Session /Majelis Konseling

As a medium of exchange and consultation for the Muslim community that will be held for three times.

5. Meeting the Muslim Community in the destination country

Introducing Daarul Qur'an to the local muslim community and discussion on the development of Islam therein.

6. Visiting the Embassy of the Republic Indonesia in the destination country



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Usaid Faturahman



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Asep Anwar



Muh.Irham Athoilah



M.Amir Al-Siddiq



Aiman Mansur



Miftah Sobaruddin



Ismail Khozen

Estimation of the Needed Fund

No	Description	Quantity	Unit	Price	Amount
1	Two ways airplane ticket	3	person	8,000,000	24,000,000
2	Airport Tax	3	person	150,000	450,000
3	Visa	3	person	500,000	1,500,000
4	Accommodation	7	day	1,500,000	10,500,000
5	Meals	7	day	500,000	3,500,000
6	Allowance	3	person	2,000,000	6,000,000
Needed-fund by country					45,950,000
Amount of the Program Fund in 9 countries					413,550,000

Benefit of the Company's/Institution/s Participation in this program:

1. Enhancing the company's social image
2. Enhancing the "brand awareness" of the people toward the company
3. One of the means for the company's marketing promotion to 30,000 donors of PPPA Daarul Qur'an



Sponsorship Benefit (*Kontraprestasi*)

This benefit was designed and provided- though might not be compared to the company's contribution- as our sincere gratitude and appreciation to the company's good will and support in this program.

1. "A Care Certificate" from PPPA Darul Qur'an for the contributing company
2. Display of the company's logo on PPPA's marketing tool e.g. 30,000 newsletter and PPPA Darul Qur'an's website
3. News and advertisements relating to the "Qur'an Ambassadors Go International" activity will be published on the PPPA Darul Qur'an's website, newsletter and mass media (Republika, Koran Tempo and SINDO).
4. The advertising of this program will be included on the next MDN (Majelis Dhuhā Nasional) DVD led by Ustadz Yusuf Mansur. As many as 20,000 copies of MDN DVD of the first series have been sold and broadcast on some local TV, while the advertising and talks show about it have also been broadcast on the Daqu 107.9 FM radio (PPPA Daarul Qur'an-owned radio station)
5. Contributing company's logo will be attached on the PPPA delegate's staterpack to the destination country.
6. The program advertisement will be broadcast on Airport TV.
7. Program Kits during the visits (T-shirt, hat, etc.)
8. SMS Broadcast to 30,000 PPPA donors through PPPA Daarul Qur'an SMS Center



Closing Remark

This proposal is made for the sole purpose of showing our commitment in contributing for the development of Muslim generation who live their lives under the Qur'anic guidance and implementing its values with sincerity and love. May Allah grant the best rewards for your consideration, generosity and contribution to this program.



INSTITUTION

Institution Name

Responsible

Address

Postal Code Telephone

Email

Hereby declare that our institution **agree / disagree*** to participate in the program DUTA QUR'AN (Quran Ambassador) GO INTERNATIONAL with a value of sponsorship Rp. _____
(_____ rupiah)

Donation will be done by :

A. Transfer

- Bank Muamalat : a/c. **303 003 3615**
- BCA : a/c. **603 030 8059**
a.n Yayasan Daarul Qur'an Nusantara

B. Please pick _____

..... , 20.....

(.....)
(full name and stamp of institution)



Graha Daarul Qur'an

Kawasan Bisnis CBD Ciledug, Blok A3 No. 21
Karang Tengah, Kota Tangerang 15157
Telp. 021.7345 3000
Fax. 021.7344 4858

Bogor Branch

Ruko Bangbarung Grande Blok K-6
Jl. Pandu Raya, No. 27 Bantarjati Bogor
Telp. 0251- 8322 355
Fax. 0251-835 4515

Semarang Branch

Jl. Gajah Raya No. 111B, Semarang
Telp. 024.3304 4345, 670 3868
Fax. 024-670 8112

Malang Branch

Jl. Bend. Sigura-gura Barat Raya 20E
Sumber Sari, Kec. Lowokwaru
Kota Malang
Telp. 0341-553 644, Fax. 0341-553 645

